



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967929-2	11/04/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1395

Flight Dates	Order #	Alt Order #
10/28/12 - 10/31/12	967929	06397884

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/29/12	10/31/12	WPBF News 25 Mornings6-7AM		MTW----	:30	1	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF	M	10/29/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM	
2	10/29/12	10/31/12	Good Morning America	7-9AM		MTW----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	2	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WPBF	M	10/29/12	7:00 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM	
1	WPBF	Tu	10/30/12	8:54 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM	
3	10/29/12	10/31/12	WPBF News 25 @ Noon 12pm-1230pm		MTW----	:30	2	\$350.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF	M	10/29/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM	
2	WPBF	W	10/31/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM	
4	10/29/12	10/31/12	WPBF News 25 @ 6:00PM6-6:30PM		MTW----	:30	1	\$1,050.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	1	\$1,050.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF	Tu	10/30/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM	
5	10/29/12	10/31/12	Wheel Of Fortune	7-7:30PM		MTW----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	1	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF	W	10/31/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FDP1201H	\$1,600.00 NM	
6	10/29/12	10/31/12	Jeopardy	7:30-8PM		MTW----	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTW----	2	\$1,700.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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967929-2	11/04/12	November 2012	10/29/12 - 10/31/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1395	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	10/31/12	Jeopardy	7:30-8PM	MTW----	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 7:52 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM									
2 WPBF Tu 10/30/12 7:52 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM									
7	10/29/12	10/29/12	Mon ABC Prime C	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 10:46 PM Mon ABC Prime C 10-11PM :30 FDP1201H \$5,000.00 NM									
8	10/29/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM		MTW----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTW---- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
2 WPBF W 10/31/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,400.00
<u>Agency Commission</u>	\$2,310.00
<u>Net Amount Due</u>	\$13,090.00

DUPLICATE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
967929-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1395

Flight Dates	Order #	Alt Order #
10/28/12 - 10/31/12	967929	06397884

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

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Agency Ref	Advertiser Ref

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9	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	FDP1201H	\$450.00 NM
10	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:52 PM	Sun 630pm News	630-7pm	:30	FDP1201H	\$800.00 NM
Total Spots							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,250.00
<u>Agency Commission</u>	\$187.50
<u>Net Amount Due</u>	\$1,062.50